

Rachel Cohrs

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Education

USC Annenberg School for Communication and Journalism

B.A. Print and Digital Journalism, Minor in Law and Public Policy

Trustee Scholar, 3.97 GPA

University of Deusto, Bilbao, Spain

CIDE Spanish Language and Culture Program

Expected Graduation: May 2018

January 2017-May 2017

Relevant Experience

USC Annenberg Media Center, Los Angeles, California,

Interactives Editor, August 2017-present

- Coordinate reporters to produce daily interactive content
- Code and design one in-depth project per semester

News Editor, August 2016-December 2016

- Pitched stories, worked with reporters to edit and develop stories
- Maintained homepage and publication Twitter account

Austin American-Statesman, Austin, Texas, *June 2017-August 2017*

Dow Jones News Fund Digital Media Intern

- Planned and executed social media and digital strategy for special session of Texas Legislature.
- Produced in-depth reported project that ran on Sunday front page
- Wrote SEO-friendly blog posts and social copy for state politics, A&E

USC Center on Public Diplomacy, Los Angeles, California

Web Manager, January 2015-present

- Build new web sections in Drupal, regularly update web content
- Produce reports and monitor website analytics with Google Analytics

The Sacramento Bee, Sacramento, California

Capitol Bureau Intern, May 2016-July 2016

- Wrote daily news stories and investigative pieces on California politics
 - Shot, edited, and produced mobile and DSLR video with Videolicious, Premiere
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Skills

- **Adobe Certified Associate in Visual Communication Using Adobe Photoshop**

Journalism

- Video shooting and editing, Videolicious, Adobe Premiere, Audition, and InDesign, Spanish, blogging, interactive web tools, photography

Web

- HTML, CSS, jQuery and Javascript, Wordpress and Drupal customization, Google Analytics
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Affiliations

Jesse M. Unruh Institute of Politics, Associate

- Pursuing distinction honoring exceptional student political engagement

August 2017-present

Alpha Delta Chi sorority, *President, past VP, Philanthropy Chair*

- Run chapter meetings, represent chapter, manage executive board

December 2015-present